

designer

We are Designer, Engineer and pioneer

www.designerz.com



| Designer

3rd Floor, MUA 017 Bldg., 20 Gangnam-daero 6-gil,
Seocho-gu, Seoul, South Korea
+82) 70.4028.7891
kwh@designerz.com

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| CEO Profile

- Former Researcher, LG Group Anyang R&D Center
- Researcher, Hyundai Aerospace Central Research Institute / BOEING
- Board Director, Korea Design Industry Association (KODIA) (2018–2021)
- Judge, It Design Award – Product Design Category (2019)
- Reviewer, Industrial Tech Innovation Program, Ministry of Trade, Industry and Energy (2017–2022)

| Business Area

Product Design

Home appliances, beauty devices, digital IT devices,
healthcare equipment, industrial machinery, robotics, and more

| Clients

We have collaborated with a wide range of clients across industries,
including:

Hyundai Motor Group, Kia, LG CNS, SK Innovation, SK Energy,
SK Telecom, SK Plasma, Hanwha Precision Machinery, Hyosung
Heavy Industries, Hansol, KIST (Korea Institute of Science and
Technology), Kyungshin, MXT Biotech, GC Green Cross,
Hallims Machinery, Carrier Air Conditioning, Shinseong E&G,
Pittasoft, Youngpoong Electronics, WONTECH, PARKERS, HIMO,
SAIN HomeSys, IRUDA, Asan Medical Center, Goodbycar, P-Line
Motors, EXOSYSTEMS, NextBio, MSCO, Juvis Diet, KEXIAN
Group, DINGLI, Heart&Heart, YAZAKI, and many more.

We are designer, engineer and pioneer !

Established in 2010 by Woonho(Ryan) Kim,
DESIGNEER is the industrial design company located in the
dynamic city of Seoul Korea.

We are design engineer group who continue DESIGNERING
(design+engineering) experiment to create ideas and solutions
that crossing boundaries and limits.

We do see product design from the point of view of
the planners, developers and marketers also.

DESIGNEER develops various design products in the fields of
electronics, home appliances, medical/beauty devices and
industrial equipments.

There are clients who have worked with us for the first time,
but no clients who have worked once.



| Design Studio

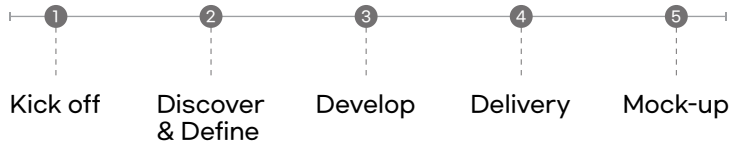


| Awards



2025	Good Design Award	Classys Quadessy
2024	Good Design Award	BASTRO PowerBank 24
2023	Good Design Award	Calth HIV Diagnostic Device
2022	Good Design Award	ilooda reepot
2022	Good Design Award	Solmedix Fixway
2021	Reddot Design Award 'winner'	GoodByeCar Power Bank
2021	Good Design Award	GC Pharma PFS Safety Guard
2021	Good Design Award	SINKLEADER Food Waste Disposal
2020	Good Design Award 'Bronze Prize'	GoodByeCar Power Bank
2019	It Award 'Grand prize'	Solmedix Biosy-needle
2018	Good Design Award	Wontech Hair Beam Air
2017	Good Design Award	MSCO / DPC Skin Iron
2016	Reddot Award 'Winner'	Green Cross TwoWay Syringe
2016	Good Design Award 'Gold'	APROS SKT Smart Gas Sensor
2016	Good Design Award	DESIGNEER/SCC Smart Health Band
2015	Good Design Award 'Best of Best'	Solvit Medical EZ Closer
2015	Good Design Award 'Best'	Green Cross TwoWay Syringe
2014	Good Design Award	SK innovation ESS (Energy Storage System)
2014	Good Design Award	LG CNS RFID Automatic Ticket Check Gate

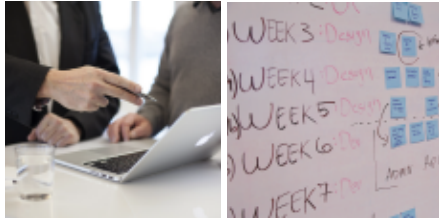
I Design Process



1 Kick off

Planning & Understanding

철저한 계획과 이해로
성공적인 제품 디자인의
기초를 다지는 단계입니다.



2 Discover & Define

Desk · Field Research

조사 기반의 인사이트를
추출하여, 제품 디자인의
방향성을 정의합니다.



3 Develop

Idea Visualization
Rapid Prototyping

아이디어를 구체화하고,
프로토타입을 통하여
제품을 발전시킵니다.



4 Delivery

3D Modeling
3D Rendering

3D 작업을 통해 제품의
완성도를 높이고, CMF
가능성을 탐구합니다.



5 Mock-up

Design Spec.Sheet
Design Mock-up

디자인 사양서-목록을
통해 제품의 형상과
기능을 검토합니다.



I HOME APPLIANCES

GRADIA / CAP STERILIZER / AIR PURIFIER / COUNTERTOP NUGGET ICE MACHINE / ELECTRIC COOKER / FOOD WASTE DISPOSAL / COLD BREW COFFEE DISPENSER



ICE DISPENSER





Modular Sparkling water & ice Maker

AIR PURIFIER



AIR PURIFIER



COUNTERTOP NUGGET ICE MACHINE



ELECTRIC COOKER



FOOD WASTE DISPOSAL





COLD BREW COFFEE DISPENSER

| ICT, DIGITAL ELECTRONICS

HIDDEN DOOR LOCK / SMART GAS SENSOR / BLACK BOX / GAS ALARM / FINGER VEIN DOOR LOCK / VEIN RECOGNITION DOOR LOCK / AUTOMATIC FEEDING SYSTEM / exoPill



PAYMENT TERMINAL



HIDDEN DOOR LOCK





SMART GAS SENSOR

BLACK BOX



GAS ALARM





FINGER VEIN DOOR LOCK

VEIN RECOGNITION DOOR LOCK



exoPill



| BEAUTY CARE DEVICE

LED SKIN THERAPY DEVICE / LED SKIN CARE DEVICE / SKINIRON & PULSE SHOT / FACE LIFTUP DEVEICE / SKINSHOT LED MASK / HAIR HOME CARE HELMET / SCALP CARE HELMET / HEAD 3D SCANNER



LED SKIN THERAPY DEVICE





LED SKIN CARE DEVICE

SKINIRON & PULSE SHOT



FACE LIFTUP DEVICE



SKINSHOT LED MASK



HAIR HOME CARE HELMET



SCALP CARE HELMET



HEAD 3D SCANNER



| MEDICAL HEALTHCARE

DENTAL MILLING MACHINE / MASSAGE BED / HYDROPORATOR / reepot / PAIN SOLVE / SELF INJECTION DEVICE / BLOOD GLUCOSE MONITORING DEVICE / 2-WAY PREFILLED SYRINGE / 3D SCANNER / HIV DIAGNOSTIC DEVICE



QUADESSY (RFMN)



DENTAL MILLING MACHINE



Hydroporator



reepot(VSLS)



PAIN SOLVE





BLOOD GLUCOSE MONITORING DEVICE

2-WAY PREFILLED SYRINGE





3D SCANNER

I INDUSTRIAL EQUIPMENT

EV CHARGER / OUTDOOR POWERBANK / AUTOMATIC CAR WASH / EV CHARGER STATION/ ESS / POWER BANK / AVN TESTER / POLICE AGENCY LIFT CAUTION LIGHT / HYBRID CHIP MOUNTER / TPMS HAND TOOLS





EV CHARGER





OUTDOOR POWERBANK

AUTOMATIC CAR WASH



EV CHARGER STATION





MASSIVE ENERGY STORAGE (ESS)



POWER BANK

AVN TESTER



POLICE AGENCY LIFT CAUTION LIGHT



HYBRID CHIP MOUNTER



TPMS HAND TOOLS



I ROBOT

HYDROGEN FUEL DRONE / DRONE BOT / COLLABORATIVE ROBOT / MULTI Ai ROBOT / AGV / EDUCATIONAL ROBOT PC / AUTOMOBILE WELDING ROBOT



HYDROGEN FUEL DRONE





DRONE BOT



COLLABORATIVE ROBOT + AGV



MULTI Ai ROBOT

Home Security + Robot Cleaner + Air purifier





**AGV (AUTOMATIC
GUIDED VEHICLE)**

EDUCATIONAL ROBOT PC



HEALTHCARE ROBOT

